Bernheim
ARBORETUM AND RESEARCH FOREST

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FOR IMMEDIATE RELEASE
Clermont, KY (September 18, 2008) —

COLORFEST 2008

Saturday October 18, 10 a.m. – 5 p.m.
Sunday October 19, noon – 5 p.m.
Affordable family fun surrounded by Fall's spectacular beauty with great food,
Kentucky crafts, a Scarecrow Jubilee and more!
Meet Bernheim's new Executive Director, Dr. Mark K. Wourms.

Capture the color of fall at Kentucky's premier fall festival – **ColorFest** at Bernheim Arboretum and Research Forest.

There is fun for all, from 2 years to 92 years. You will enjoy enlightening and entertaining nature activities in the crisp fall beauty at Bernheim. There are many new highlights including a Scarecrow Jubilee (one of them is calling your name!), great food including Farm to Fork, The Bernheim Grill and others, distinctive crafts by Kentucky artists, ZAP Electric Autos (just wait until you test-drive their Zappy three-wheeler) and you can meet Bernheim's engaging new Executive Director, Dr. Mark K. Wourms.

Paint a pumpkin, discover how many newspapers come from one tree, light up your child's face with a painted oak leaf or other colorful image, enjoy Bernheim's bean bag toss, create a miniature eagle with origami, learn about bees, purple martins and other wildlife, relax and enjoy the striking colors of fall on a hayride – join family and friends and create your own perfect day through the many activities and nature discovery stations at **ColorFest**.

ColorFest is an eagerly anticipated family-oriented celebration of fall, with hands-on learning activities, great food, live music and much more. Last year, over 7,500 visitors from Bullitt, Hardin, Jefferson, Nelson counties and other areas enjoyed Bernheim's signature annual event, now in its 13th year. This event is always free with admission to the park (Bernheim members enter free, all others $5 per car) and once inside, hayrides are $2 per person and all other activities are free. ColorFest is supported by our friends at Jim Beam Brands, National City Bank, Publisher's Printing, Whole Foods and also Shepherdsville and Bullitt County Tourist Commission and Wallitsch Landscaping.

Bernheim is steward of over 14,000 acres of natural areas including a beautiful 250 acre arboretum with three lakes, 35 miles of hiking trails and 16 miles of paved road for biking. More than 6,000 labeled varieties of plants and trees are showcased, including Bernheim's nationally-renowned holly collection with American, Japanese and deciduous hollies. The award-winning "green" Visitor Center is known as "a building like a tree" and features a living green roof and interactive exhibits on sustainability.

More than 250 species of birds may be found on the property, which is adorned with nature-inspired artwork. Visitors may also experience life in the treetops and an ever-changing view on the Canopy Tree Walk, 75 feet above the ground.

JIM BEAM National City Publishers Printing Company WHOLE FOODS MARKET

Bernheim's gate is open every day of the year 7 a.m. until sunset, except December 25 and January 1. Admission is always free for members and free for all every weekday. Weekend and holiday admission is $5 per vehicle. The Visitor Center and Gift Shop are open 9 a.m. to 5 p.m. every day, including weekends. Isaac's Café is located in the Visitor Center with self serve refreshments. Nature classes and group hiking opportunities are available, current offerings are online at bernheim.org. Bernheim, Kentucky's official arboretum, is located in Clermont, KY, a short half hour from Louisville. From I-65, take exit 112 and follow the signs. The entrance is approximately one mile from the interstate. Bernheim is a non-profit organization that relies on memberships, grants and donations for support.