

Save Lives, Earn Rewards!



Kentucky Employees' Health Plan members follow these simple steps to earn HumanaVitality points for blood donation:

1. Schedule your blood donation.
2. When you arrive to donate blood ask for written verification to prove you donated.
3. Donate blood.
4. Log-in to HumanaVitality at www.livingwell.ky.gov. If you have not registered you will need to create an account and take a quick health assessment.
5. Once in HumanaVitality select the "Health Profile" tab a click on "Submit Form". Here you will be able to select the blood donation form.
6. Please submit your proof of blood donation (certificate or card) online.
 - Or, download the form, located at the bottom of the page, follow the instructions and fax to (877)250-7814. Or, mail to: HumanaVitality P.O. Box 14601 Lexington, KY 40512-4601. Please remember to keep a copy of your written verification for your records.
7. HumanaVitality will reward you 50 points!

You can earn 50 points for your donation up to six times a year for a maximum of 300 points.