COMMONWEALTH OF KENTUCKY
JOB CLASS SPECIFICATION

AGRICULTURAL MARKETING SPECIALIST

Job Number: 20001588
Job Code: 30520V180316
Job Group: 8200 - ECONOMIC DEVELOPMENT
Job Established: 06/16/1982
Job Revised: 07/01/2018

Grade: 11  Special Entrance Rate: NONE
Salary (MIN - MID):
$13.581-$17.990 - Hourly
$2,206.92-$2,923.38 - 37.5 Hr. Monthly Salary
$2,354.04-$3,118.28 - 40 Hr. Monthly Salary

PROBATIONARY PERIOD:
This job has an initial and promotional probationary period of 6 months. For additional information refer to: http://www.lrc.ky.gov/kar/101/001/325.pdf.

CHARACTERISTICS OF THE JOB: Characteristics of a job are general statements indicating the level of responsibility and discretion of positions in that job classification. These are not intended to be an exhaustive list.
Provides farm marketing services to farmers, farm market associations and dealers engaged in producing, handling or selling agricultural commodities; and performs other duties as required.

MINIMUM REQUIREMENTS:

EDUCATION:
Graduate of a college or university with a bachelor's degree in agriculture.

EXPERIENCE, TRAINING, OR SKILLS:
One year of experience in the production or marketing of agricultural products, or requisite skills. The experience, training, or skills requirement cannot be met with only requisite skills.

Substitute EDUCATION for EXPERIENCE:
NONE

Substitute EXPERIENCE for EDUCATION:
Agricultural experience will substitute for the required college on a year-for-year basis.

SPECIAL REQUIREMENTS (AGE, LICENSURE, REGULATION, ETC.):
NONE
**EXAMPLES OF DUTIES OR RESPONSIBILITIES OF THE JOB CLASSIFICATION:** Examples of duties or responsibilities are not to be construed as describing what the duties or responsibilities of any position shall be and are not to be construed as limiting the appointing authority's ability to assign, or otherwise alter the duties and responsibilities of a position. This is not intended to be an exhaustive list.

Attends livestock sales and places a quality description on the species. Collects daily price information. Records the prices of livestock sold and categorizes them in accordance with their grade. Prepares reports of market information and presents them on area radio stations. Keeps abreast of marketing activities to be aware of trends and prices of agricultural commodities. Provides technical assistance to farmers, producers, market operators, farm industry leaders and consumer groups in market development and activities. Grades livestock for shows and sales.

**UNIQUE PHYSICAL REQUIREMENTS:**

**TYPICAL WORKING CONDITIONS:** Incumbents in the job will typically perform their job duties under these conditions.

Work typically involves extensive contact with the public. Travel may be required.

**ADDITIONAL REQUIREMENTS:**

Upon appointment, employees in this class may be required to maintain a valid driver's license and required to drive a licensed vehicle. This status may be necessary for the length of time in this class. If this is necessary it will be listed in the specific position description for that position. Applicants and employees in this job title may be required to submit to a drug screening test and background check. Applicants and employees in positions which perform job duties that may require contact with offenders in the custody or supervision of the Department of Corrections or with youth in the care, custody, or supervision of the Department of Juvenile Justice must meet qualifications pursuant to the federal Prison Rape Elimination Act, 28 C.F.R.115.17 and 115.317.

THE COMMONWEALTH OF KENTUCKY DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, SEX, NATIONAL ORIGIN, SEXUAL ORIENTATION OR GENDER IDENTITY, ANCESTRY, AGE, DISABILITY, POLITICAL AFFILIATION, GENETIC INFORMATION OR VETERAN STATUS IN ACCORDANCE WITH STATE AND FEDERAL LAWS.