

INTRODUCTION

The Governor's Conference on Leadership, Equality, Accessibility and Diversity (KyLEAD) is one of the largest diversity and leadership professional development opportunities in the region. In 2020, the KyLEAD Conference was transformed into a virtual experience that attracted over 1,000 professionals representing legal, human resources, administrative and diversity fields from across the U.S.

Participants engaged in conversations facilitated by an amazing line-up of speakers, heard remarks from Gov. Andy Beshear and connected with sponsors through raffles and other forms of digital outreach.

As we build on the success of the last year's event, we extend the opportunity to your organization and business to partner with the Kentucky Personnel Cabinet for the 2021 KyLEAD Conference, projected to experience significant growth and engagement among attendees this November. Thank you in advance for your support and commitment to diversity and inclusion!

| Types of KyLEAD Attendees | # |
|---|-----------------|
| KY Executive Branch Employees KY Judicial Branch Employees External | 817 59 36 |
| External – Other State Government Speakers – External KY Legislative Branch Employees | 19 19 17 |
| KY Univ/College - KCTCS KY Univ/College - Murray State | 16 12 |
| Speakers – KY Executive Branch Sponsors Speakers – Ky Judicial Branch | 9 7 5 |
| KY Univ/College - Berea College KY Univ/College - Morehead State | 3 |
| KY School Board - Fayette | 1 |

2020 KYLEAD FAST FACTS

1,021

KyLEAD Participants

5

States Represented

Attendees from Kentucky, Pennsylvania, Louisiana, Massachusetts and North Carolina

1,634

KyLEAD Attendee Entries to Sponsored Raffles

Some Non-Government KyLEAD Attendees Included:

- Berea College
- Boone County Public Library
- Boone Family Court
- Derby City Gaming
- Humana
- Jill Cole Massage Therapy
- National Association of State Personnel Executives

- LG&E and KU Energy
- Morehead State University
- Murray State University
- Somerset Community College

KYLEAD.KY.GOV