Celebrating Breast Cancer Survivors
Share your story by Sept. 27 to inspire others

The Kentucky Employees’ Health Plan (KEHP) and the American Cancer Society (ACS) are celebrating breast cancer survivors and are inviting YOU to share your survivor story to help inspire others. As part of October’s Breast Cancer Awareness Month, KEHP and ACS will spotlight survivors in a campaign video to encourage those in the fight, and inspire others to get their preventive screening.

If you are a breast cancer survivor, or are currently undergoing treatment, we want to hear your story. Submit your story no later than Wednesday, Sept. 27 by email to the State Wellness Director, Twany Beckham at Twany.beckham@ky.gov. You will receive a gift if your mailing address is included along with your story. Please include your t-shirt size as well. Participants for the breast cancer awareness video campaign will be randomly selected from the entries. The date of the video shoot is TBD. The video will release in October.

Celebration, inspiration and motivation

Not only will the breast cancer awareness video campaign celebrate and inspire, it may also help motivate others to get a screening. Consider the following:

- Only 72.7 percent of eligible KEHP members have received a screening. Our goal is to increase our screening rate to 75 percent, because screening has the potential to save lives.

- Members who receive a preventive mammogram are eligible to earn 400 Go365 Points!
Your story could inspire someone battling breast cancer or encourage someone to get screened.

Questions? Contact Us