



IC Memorandum 13-03

To: KEHP Insurance Coordinators

From: Department of Employee Insurance (DEI)

Re: HumanaVitality Healthy Foods

Date: February 7, 2013

Commonwealth of Kentucky
Personnel Cabinet
Department of Employee Insurance
2nd Floor, State Office Building
501 High Street
Frankfort, Kentucky 40601

Web Site: kehp.ky.gov

Beginning January 1, 2013 KEHP members who are participating in the HumanaVitality program and are at Bronze Vitality Status™ are qualified to participate in the HumanaVitality HealthyFood™ program. Members can save 5% on all healthier foods that qualify as **Great For You™** at Walmart.

To get started, members need to reach Bronze Vitality Status™ by taking their 2013 HumanaVitality Health Assessment. See directions below for signing up for the HealthyFood™ program.

1. Go to LivingWell.ky.gov, click "HumanaVitality Login" this will direct you to the MyHumana sign in or register option.
2. Members will sign into their MyHumana account and proceed to their HumanaVitality dashboard or they will register for a MyHumana account.
3. Members will complete their 2013 Health Assessment, if they haven't already.
4. After completing the health assessment their dashboard will have a Healthy Foods box just below the blue navigation bar.



5. Members will click on the GO TO VITALITY HEALTHY FOODS banner.
6. Members will verify their mailing address, activate their cards and accept the terms and agreement steps.
7. Once members receive their card in the mail, they can head over to their local Walmart and shop for foods that qualify as Great For You™.
8. Once a member is finished shopping they get the Vitality HealthyFood Shopping Card scanned at checkout. The 5% savings they earned for purchasing Great For You™ healthier food items will be applied to their HumanaVitality HealthyFood™ Shopping Card within 5-7 business days. Once applied, redeem earned savings on a future purchase at any Walmart where gift cards are accepted.

